

The Hand book of information and Cyber Ethic

Chapter5: Personality-based, Rule-Utilitarian, and Lockean Justifications of Intellectual Property

Amazonlink:

http://www.amazon.com/Handbook-Information-Computer-Ethics/dp/0471799599/ref=sr_1_1?ie=UTF8&s=books&qid=1233037513&sr=1-1

What I expect to learn:

- the basics of intellectual property
- the purpose of this aspect of cyber ethics

Quote:

“Intellectual property is generally characterized as nonphysical property that is the product of cognitive processes and whose value is based upon some idea or collection”

Book Review:

The first part of this chapter discusses about what is intellectual property. It is explained at introduced here that intellectual property are all based on individual personality. Since each one of us has a individual personality, we assume that we have also intellectual property as well. We must be knowledgeable to develop ourselves. Innovating ourselves is one way of changing our lives. It is explained here that we must fight our strength and weaknesses. We have strength, then maintain it and make you good as possible. On the other hand, weakness is your fear as an individual, therefore fight your fears. This is to justify yourself to be intellectual person.

Its non-physical, which means, it is all based on ideas, on mental reasoning. The people must collaborate with all ideas we have. One must share ideas to others and ideas must be in a collaborative way of distributing it. It surrounds the control of physical appearance of the knowledge of the people. Each expression could be different but there is only one intellectual or rational idea.

This chapter is focusing on three aspects. These are the personality-based, rule-utilitarian and Lockean Justifications. The first one is the personality-based where an individual

is just focusing on his/her personality. He/she has own ideas on a particular perspective. Only him/ her can understand it and no one can interfere his/her ideas. Once it is shared to other person, there is surely a conflict between ideas. The intellectual property has now conflict. We can't fight against it because, as explained, each one of us has an intellectual property. The analogy is that you can't dive to the intellectual property of others because it is private and only he/she can only understand it. That's for personality-based. The next one is the rule utilitarian. This is where utilitarian of intellectual properties used. Once the idea is passed to another person, then the person who will be receiving it is considered to be a utilitarian. He/she just use the intellectual idea of a particular person for the benefit for him / her. That's absurd! Because making use of an individual's idea is considered to be a utilitarian. It can give both positive and negative effects for the people. It will now depend on us if we use the utilitarian point of view. The last one is Lockean Justification where the justifications of human are more sensitive. Because it is where the human correct or justify his/her humanity in terms of his/her ideas in life.

What I have learned:

- How to utilize my intellectual ideas
- That intellectual property secures all your works

Integrative Question:

1. What is intellectual property?
2. What is personality-based?
3. What is rule-utilitarian?
4. What is justification?
5. What are the purpose of these aspects?