

# The Hand book of information and Cyber Ethic

## Chapter21: Email Spam

### Amazonlink:

[http://www.amazon.com/Handbook-Information-Computer-Ethics/dp/0471799599/ref=sr\\_1\\_1?ie=UTF8&s=books&qid=1233037513&sr=1-1](http://www.amazon.com/Handbook-Information-Computer-Ethics/dp/0471799599/ref=sr_1_1?ie=UTF8&s=books&qid=1233037513&sr=1-1)

### What I expect to learn:

- To know what is email spam
- To know how to determine a spam
- To know what is Unsolicited Commercial Bulk Emails (UCBE)

### Quote:

“A fundamental problem with any philosophical discussion of email spam is definitional. Exactly what constitutes spam?”

### Book Review:

E-mail spam, also known as junk e-mail, is a subset of spam that involves nearly identical messages sent to numerous recipients by e-mail. A common synonym for spam is unsolicited bulk e-mail (UBE). Definitions of spam usually include the aspects that email is unsolicited and sent in bulk. “UCE” refers specifically to unsolicited commercial e-mail.

Furthermore, E-mail spam has steadily, even exponentially grown since the early 1990s to several billion messages a day. Spam has frustrated, confused, and annoyed e-mail users. Laws against spam have been sporadically implemented, with some being opt-out and others requiring opt in e-mail. The total volume of spam (over 100 billion emails per day as of April 2008) has leveled off slightly in recent years, and is no longer growing exponentially. The amount received by most e-mail users has decreased, mostly because of better filtering. About 80% of all spam is sent by fewer than 200 spammers. Botnets, networks of virus-infected computers, are used to send about 80% of spam. Since the cost of the spam is borne mostly by the recipient, it is effectively postage due advertising. Definitions of spam usually include the aspects that email is unsolicited and sent in bulk “UCE” refers specifically to unsolicited commercial e-mail. The total volume of spam

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Now you know what spam emails are and thanks to Google and wiki for the definition. Anyway, spam emails is not something we want but it is a method of some websites to endorse their investors to other people.

**What I have learned:**

- A short history of spam emails
- The content of an email
- That deceptive emails meant to defraud are condemned, spam or emails between well-meaning friends are probably not spam
- The ethics of reducing the number of spam emails read after they are sent
- The ethics of suggestions to reduce the number of emails sent

**Integrative Question:**

1. What is Email?
2. What is Email Spam?
3. What is Email message?
4. What is Unsolicited Commercial Bulk Emails (UCBE)?
5. What the accountability of the sender and the degree of deception?