The Hand book of information and Cyber Ethic

Chapter20: Information overload

Amazonlink:

http://www.amazon.com/Handbook-Information-Computer-Ethics/dp/0471799599/ref=sr_1_1?ie=UTF8&s=books&qid=1233037513&sr=1-1

What I expect to learn:

- To learn what and the effects of information overload

- To understand information

- To know what is A Novel, Recurrent, or Ever-present phenomenon

Quote:

"Some of these information goods are end-products (films, videogames, and newspapers), while others as agents of control (advertisement and e-mail messages) that help to manage the accelerating processes of production and consumption."

Book Review:

The most obvious locus of information inundation is the office: e-mail, voice mail, phone calls, meetings, business journals, faxes, memos, manuals, Web research. The list goes on. Far from bringing about the anticipated "paperless office" and reduced work load, technological innovations have increased both areas.

Information technology, in fact, often diminishes workplace efficiency. *Scientific American* ("Taking Computers to Task," July 1997) pointed out that despite the $1 trillion spent annually across the globe, "productivity growth measured in the seven richest nations has instead fallen precipitously in the last 30 years … Most of the economic growth can be explained by increased employment, trade and production capacity. Computers' contributions, in contrast, nearly vanish in the noise." Blame can be pinned on everything from sound cards to solitaire, that numbing front-desk babysitter.

We can say that Data is like food. A good meal is served in reasonably-sized portions from several food groups. It leaves you satisfied but not stuffed. Likewise with

information, we're best served when we can partake of reasonable, useful portions, exercising discretion in what data we digest and how often we seek it out. Unfortunately, we often do the opposite, ingesting information constantly to the point of choking on it. The risk of information asphyxiation touches all of us — managers, Web surfers, even lazy couch tubers. That's the analogy of it.

What I have learned:

- The consequences of information overload

- The definition of information and information oveload

Integrative Question:

1. What is information overload?

2. What is information?

3. What are the causes of information overload?

4. What are the consequences of information overload?

5. Explain the brief history of phrase.